

Colors



#043047



#FDB703



#EC008C



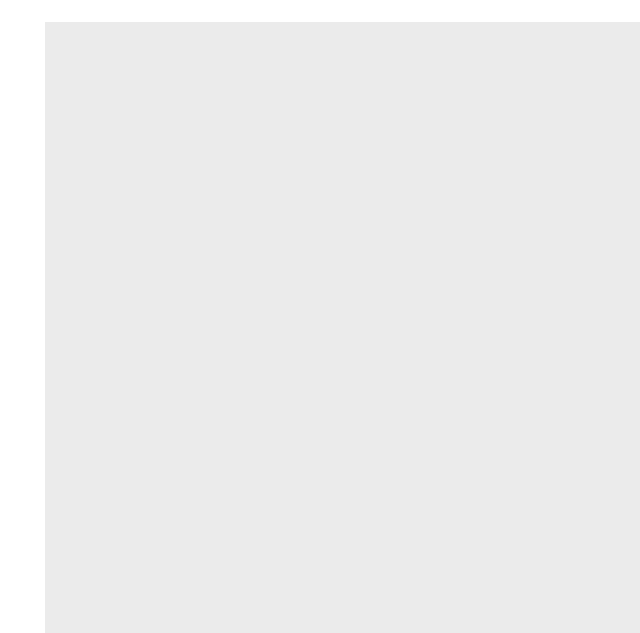
#219EBC



#8ECAE6



#C3C3C3



#EFEFEF

Typography

League Spartan

Poppins Bold

Poppins Regular

Poppins Semi Bold

Poppins Medium

Poppins Light

Poppins Extra Light

Logo Usage

Please use the full color and white logo for all standard uses. The black logo should be used only when full color is not available. Color guidelines apply to use of the symbol as well.



Program Icons



HEALTHCARE & TECHNOLOGY



WOMEN'S HEALTH



NYFTL
FASHION TECH LAB



DOLPHIN TANK